

Ingersoll DISTRICT CHAMBER *of* COMMERCE

SUPPORT THE CHAMBER - PROMOTE YOUR BUSINESS

2021 SPONSORSHIP PACKAGE

Promoting Success Together

**Sponsorship & Logo
Submission
Due By: Monday
March 15, 2021**

**SPONSORSHIP PLANS FIT FOR YOUR
BUSINESS**

Questions? - MemberServices@ingersollchamber.com
Payments - Admin@ingersollchamber.com
www.ingersollchamber.com

Referral Discount

We understand that the past year has been incredibly hard for our local businesses, so we want to make sponsorships as beneficial as possible.

We've decreased the price of our basic sponsorship package and made sponsorships that your business can benefit from whether virtually or in person.

We've also added a referral discount. For each new member you refer that joins the Ingersoll District Chamber of Commerce in 2021, we will reduce your sponsorship fee by \$50. That means that just for referring one new member, you could get a Basic Sponsorship for FREE.

Payment Plans

We understand that not every company can pay in one installment, so we've created installment payment plans to make your sponsorship easier.

Installment payments **MUST** be paid by either post-dated cheque or by providing an up-to-date credit card that will be available for the year.

Diamond / Platinum / Gold

Sponsors at these levels have the option to pay one, two, four, or twelve installments throughout the year

Silver / Bronze

Sponsors at these levels have the option to pay one, two, or four installments throughout the year

Basic

Sponsors at this level have the option to pay in one installment

Diamond (\$2500)

The Diamond Sponsorship is the top-tier sponsorship.

You will be the lead sponsor at every event held by the Ingersoll District Chamber of Commerce throughout 2021.

Your sponsorship includes:

Logo / Name

Your business logo (large size) will appear on all event materials, etc. including the Chamber of Commerce's Zoom Meeting Background for all virtual events INCLUDING the Ontario & Canadian Chamber of Commerce Meetings

Your company's logo (large size) will appear on all Ticket ordering pages

Email Signature

Your business logo will appear in the e-mail signature for all Chamber Staff

Golf Tournament

Your business will be featured as the Major Sponsor for the Ingersoll District Chamber of Commerce Golf Tournament

Virtual Networking

Video (1 minute) or a spoken "Elevator Pitch" about your business will be played / spoken at 6+ virtual networking events -

Your company will be the Lead Sponsor of our Virtual Networking Events.

Social Media Posts

You will have 2 featured posts about your business on both the Chamber Facebook & Instagram account, and you'll be included in our "Thank You To Our Sponsors" post including links to your business pages / websites

E-Blasts

Your business will receive 12 free e blasts from the Chamber, so you can let other Chamber Members know about what's happening with your business.

Professional Video

Your business will receive 1 professionally made video (30 seconds) about your business / your dealings within the community.

Zoom Interview

Your business will be able to take part in 2 Zoom Interviews with the Chamber, recorded and posted on Social Media discussing your business / community work (1 hour)

Contests

Your business will be the cohost of any contests the Chamber runs throughout 2021

Tickets

Your business will receive: 4 tickets to all Chamber Events (AGM, Breakfast with the Mayor, Awards of Excellence, Golf Tournament, etc.)

Christmas Baskets

Your business will receive 2 large Christmas Baskets

Member-to-Member Learning

Your business will have the opportunity to teach / host 2 webinars for other Chamber Members (1 hour each, including a minimum of 15 minutes for questions)

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Platinum (\$2000)

The Platinum Sponsorship is the second highest level of sponsorship. You will be one of the top sponsors at every event held by the Ingersoll District Chamber of Commerce throughout 2021.

Your sponsorship includes:

Logo / Name

Your business logo (medium size) will appear on all event materials, etc. including the Chamber of Commerce's Zoom Meeting Background for all virtual events INCLUDING the Ontario & Canadian Chamber of Commerce Meetings
Your business logo (medium size) will appear on all Ticket ordering pages

Golf Tournament

Your business will be featured as the President's Social Sponsor for the Ingersoll District Chamber of Commerce Golf Tournament

Virtual Networking

Video (1 minute) or a spoken "Elevator Pitch" about your business will be played / spoken at 6+ virtual networking events -
Your business will be the Medium Sponsor of our Virtual Networking Events.

Social Media Posts

You will have 1 featured post about your business on both the Chamber Facebook & Instagram account, and you'll be included in our "Thank You To Our Sponsors" post including links to your business pages / websites

E-Blasts

Your business will receive 6 free e blasts from the Chamber, so you can let other Chamber Members know about what's happening with your business.

Professional Video

Your business will receive 1 professionally made video (15 seconds) about your business / your dealings within the community.

Zoom Interview

Your business will be able to take part in 1 Zoom Interview with the Chamber, recorded and posted on Social Media discussing your business / community work (45 minutes)

Contests

Your business will be a sponsor of any contests the Chamber runs throughout 2021

Tickets

Your business will receive: 2 tickets to all Chamber Events (AGM, Breakfast with the Mayor, Awards of Excellence, Golf Tournament, etc.)

Christmas Baskets

Your business will receive 1 large Christmas Basket

Member-to-Member Learning

Your business will have the opportunity to teach / host 1 webinar for other Chamber Members (1 hour, including a minimum of 15 minutes for questions)

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Gold (\$1000)

The Gold Sponsorship is the third highest level of sponsorship.

Your sponsorship for 2021 includes:

Logo / Name

Your business logo (small size) will appear on all event materials, etc. including the Chamber of Commerce's Zoom Meeting Background for all virtual events INCLUDING the Ontario & Canadian Chamber of Commerce Meetings
Your business logo (small size) will appear on all Ticket ordering pages

Golf Tournament

Your business will be featured as a Specialty Hole Sponsor for the Ingersoll District Chamber of Commerce Golf Tournament

Virtual Networking

Your business name will be mentioned and thanked as a sponsor at 6+ virtual networking events.

Social Media Posts

You will have 1 featured post about your business on both the Chamber Facebook & Instagram account, and you'll be included in our "Thank You To Our Sponsors" post including links to your business pages / websites

E-Blasts

Your business will receive 3 free e blasts from the Chamber, so you can let other Chamber Members know about what's happening with your business.

Zoom Interview

Your business will be able to take part in 1 Zoom Interview with the Chamber, recorded and posted on Social Media discussing your business / community work (30 minutes)

Tickets

Your business will receive: 1 ticket to all Chamber Events (AGM, Breakfast with the Mayor, Awards of Excellence, Golf Tournament, etc.)

Christmas Baskets

Your business will receive 1 medium Christmas Basket

Member-to-Member Learning

Your business will have the opportunity to teach / host 1 webinar for other Chamber Members (1 hour, including a minimum of 15 minutes for questions)

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Silver (\$500)

The Silver Sponsorship is the fourth highest level of sponsorship.

Your sponsorship for 2021 includes:

Logo / Name

Your business name (typed) will appear on all event materials, etc. including the Chamber of Commerce's Zoom Meeting Background for all virtual events INCLUDING the Ontario & Canadian Chamber of Commerce Meetings
Your business logo (small size) will appear on all Ticket ordering pages

Golf Tournament

Your business will be featured as a Hole Sponsor for the Ingersoll District Chamber of Commerce Golf Tournament

Virtual Networking

Your business name will be mentioned and thanked as a sponsor at 3+ virtual networking events.

Social Media Posts

You'll be included in our "Thank You To Our Sponsors" post including links to your business pages / websites

E-Blasts

Your business will receive 2 free e blasts from the Chamber, so you can let other Chamber Members know about what's happening with your business.

Christmas Baskets

Your business will receive 1 medium Christmas Basket

Member-to-Member Learning

Your business will have the opportunity to teach / host 1 webinar for other Chamber Members (45 minutes, including a minimum of 15 minutes for questions)

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Bronze (\$250)

The Bronze Sponsorship is the fifth highest level of sponsorship.

Your sponsorship for 2021 includes:

Logo / Name

Your business name (typed) will appear on all event materials*, and all Chamber of Commerce online ordering pages etc.

*NOT including the Chamber of Commerce's Zoom Meeting Background for all virtual events INCLUDING the Ontario & Canadian Chamber of Commerce Meetings

Golf Tournament

Your business will be featured as a Hole Sponsor for the Ingersoll District Chamber of Commerce Golf Tournament

Social Media Posts

You'll be included in our "Thank You To Our Sponsors" post including mention of your business pages / websites*

. * no links to your pages will be included

Christmas Baskets

Your business will receive 1 small Christmas Basket

Member-to-Member Learning

Your business will have the opportunity to teach / host 1 webinar for other Chamber Members (45 minutes, including a minimum of 15 minutes for questions)

Basic (\$50)

The Basic Sponsorship is the sixth highest level of sponsorship.

Your sponsorship for 2021 includes:

Logo / Name

Your business name (typed) will appear on all event materials*, and all Chamber of Commerce online ordering pages etc.

*NOT including the Chamber of Commerce's Zoom Meeting Background for all virtual events INCLUDING the Ontario & Canadian Chamber of Commerce Meetings

Social Media Posts

You'll be included in our "Thank You To Our Sponsors" post including mention of your business pages / websites*

*no links to your business will be included

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