

# Ingersoll DISTRICT CHAMBER *of* COMMERCE

SUPPORT THE CHAMBER - PROMOTE YOUR BUSINESS

## 2020 SPONSORSHIP PACKAGE

*Promoting Success Together*

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**SPONSORSHIP PLANS FIT FOR YOUR  
BUSINESS**

Questions? - [MemberServices@ingersollchamber.com](mailto:MemberServices@ingersollchamber.com)  
Payments - [Admin@ingersollchamber.com](mailto:Admin@ingersollchamber.com)  
519-485-7333  
[www.ingersollchamber.com](http://www.ingersollchamber.com)

**Sponsorship & Logo  
Submission  
Due By:  
Wednesday, March 18,  
2020**

	Diamond	Platinum	Gold	Silver	Bronze	Classic
<b>Benefits &amp; Sponsorships</b>	\$2,500	\$2,000	\$1,000	\$500	\$250	\$150
<b>Event Sponsor</b>						
Bus Sponsor (worth \$1000)	✓					
Ticket Sponsor (worth \$750)	✓	✓	✓			
General Sponsor (logo or name at all events)	✓	✓	✓	✓		
	Large Logo (worth \$1000)	Medium Logo (worth \$750)	Small Logo (worth \$500)	Typed Name (no logo) - (worth \$250)		
<b>Golf Tournament</b>						
Major Sponsor (worth \$1000)	✓	✓				
President's Social (worth \$150)	✓	✓	✓	✓		
Hole Sponsor (worth \$100)	✓	✓	✓	✓	✓	✓
<b>Marketing Benefits</b>						
Social Media Branded Post (worth \$100)	✓	✓				
E-blast (\$75)	✓	✓	✓	✓	✓	✓
Monthly Newsletter Sponsor (\$100)	✓	✓				
<b>Tickets</b>						
Annual General Meeting (\$30)	4	2	2	1	1	0
Chamber Awards (\$90)	4	2	1	1	0	0
Breakfast with the Mayor (\$30)	4	2	1	1	1	0
Food & Wine (\$45)	4	2	2	1	1	1
Golf Tournament (\$125)	4	2	2	0	0	0
<b>Overall Value</b>						
Total Value of Sponsorship	\$ 5,555	\$ 3,665	\$ 2,095	\$ 770	\$ 280	\$ 220
Your Total Investment	\$ 2,500	\$ 2,000	\$ 1,000	\$ 500	\$ 250	\$ 150
This Year Your Investment is only:	\$ 2,380	\$ 1,940	\$ 940	\$ 470	\$ 220	\$ 150

## Payment Plans

We understand that not every company can pay in one installment, so we've created installment payment plans to make your sponsorship easier.

Installment payments **MUST** be paid by either post-dated cheque or by providing an up-to-date credit card that will be available for the year.

### Diamond / Platinum / Gold

Sponsors at these levels have the option to pay annually, bi-annually (2 installments), quarterly (4 installments) or monthly (12 installments)

### Silver / Bronze

Sponsors at these levels have the option to pay annually, bi-annually (2 installments), or quarterly (4 installments)

### Classic

Sponsors at this level have the option to pay annually, or bi-annually (2 installments)

# Diamond (\$2500)

The Diamond Sponsorship is the top-tier sponsorship, valued at \$5,555.

You will be the lead sponsor at every event held by the Ingersoll District Chamber of Commerce throughout 2020.

Your sponsorship includes:

- **Bus Sponsor for the Ingersoll District Chamber of Commerce Blue Jays Day**
  - This includes a poster for your business at the front of each bus, as well as having the ability to say a few words to our attendees before the bus heads out in the morning! Your name will also be featured in our marketing for this event!
- **Ticket Sponsor for all tickets to Ingersoll District Chamber of Commerce Events**
  - Your logo will be included on a sleeve we'll create to give to everyone who orders tickets to our events. For digital tickets, we'll create a PDF poster with your logo for each event. This should really help get your name out there!
- **General Sponsor - Large Logo**
  - Your logo will be featured prominently on a banner at all Ingersoll District Chamber of Commerce events in 2020.
- **Major Sponsor - Ingersoll District Chamber of Commerce Golf Tournament**
  - The major sponsor is the headliner for this event. You'll be mentioned in our marketing for this event, as well as being one of the first people we thank in front of participants and on our social media accounts!
- **President's Social - Ingersoll District Chamber of Commerce Golf Tournament**
  - You'll be one of the main sponsors of the President's Social, the after-golf drink that our participants take part in. You'll be thanked for this at the event!
- **Hole Sponsor - Ingersoll District Chamber of Commerce Golf Tournament**
  - Your brand will be featured at at least one of the holes along the course.
- **Marketing Benefits**
  - You'll be able to have us create a post, or share a post to our 800 followers across Facebook & Instagram.
  - You'll get a private e-blast sent to our e-mail list to promote your event, your business, or something from the community that your brand would like to feature!
  - You'll be featured as a sponsor in one of our monthly newsletters. These are well-anticipated by our members and readership is good so your business WILL be seen.
- **Tickets**
  - On top of everything else, you'll get 4 tickets to the major events held by the Ingersoll District Chamber of Commerce, including:
    - the Chamber Awards of Excellence, Breakfast with the Mayor, Food & Wine, and the Ingersoll District Chamber of Commerce Golf Tournament.

## For 2020 ONLY - Pay Just \$2380

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# Platinum (\$2000)

The Platinum Sponsorship is the second highest level of sponsorship, valued at \$3665. You will be one of the top sponsors at every event held by the Ingersoll District Chamber of Commerce throughout 2020.

Your sponsorship includes:

- **Ticket Sponsor for all tickets to Ingersoll District Chamber of Commerce Events**
  - Your logo will be included on a sleeve we'll create to give to everyone who orders tickets to our events. For digital tickets, we'll create a PDF poster with your logo for each event. This should really help get your name out there!
- **General Sponsor - Medium Logo**
  - Your logo will be featured on a banner at all Ingersoll District Chamber of Commerce events in 2020.
- **Major Sponsor - Ingersoll District Chamber of Commerce Golf Tournament**
  - The major sponsor is the headliner for this event. You'll be mentioned in our marketing for this event, as well as being one of the first people we thank in front of participants and on our social media accounts!
- **President's Social - Ingersoll District Chamber of Commerce Golf Tournament**
  - You'll be one of the main sponsors of the President's Social, the after-golf drink that our participants take part in. You'll be thanked for this at the event!
- **Hole Sponsor - Ingersoll District Chamber of Commerce Golf Tournament**
  - Your brand will be featured at at least one of the holes along the course.
- **Marketing Benefits**
  - You'll be able to have us create a post, or share a post to our 800 followers across Facebook & Instagram.
  - You'll get a private e-blast sent to our e-mail list to promote your event, your business, or something from the community that your brand would like to feature!
  - You'll be featured as a sponsor in one of our monthly newsletters. These are well-anticipated by our members and readership is good so your business WILL be seen.
- **Tickets**
  - On top of everything else, you'll get 2 tickets to the major events held by the Ingersoll District Chamber of Commerce, including:
    - the Chamber Awards of Excellence, Breakfast with the Mayor, Food & Wine, and the Ingersoll District Chamber of Commerce Golf Tournament.

**For 2020 ONLY - Pay Just \$1940**  
**For Platinum Sponsorship**

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# Gold (\$1000)

The Gold Sponsorship is the third highest level of sponsorship, valued at \$2095

Your sponsorship includes:

- **Ticket Sponsor for all tickets to Ingersoll District Chamber of Commerce Events**
  - Your logo will be included on a sleeve we'll create to give to everyone who orders tickets to our events. For digital tickets, we'll create a PDF poster with your logo for each event. This should really help get your name out there!
- **General Sponsor - Small Logo**
  - Your logo will be featured on a banner at all Ingersoll District Chamber of Commerce events in 2020.
- **President's Social - Ingersoll District Chamber of Commerce Golf Tournament**
  - You'll be one of the sponsors of the President's Social, the after-golf drink that our participants take part in. You'll be thanked for this at the event!
- **Hole Sponsor - *Ingersoll District Chamber of Commerce Golf Tournament***
  - Your brand will be featured at at least one of the holes along the course.
- **Marketing Benefits**
  - You'll get a private e-blast sent to our e-mail list to promote your event, your business, or something from the community that your brand would like to feature!
- **Tickets**
  - On top of everything else, you'll get 2 tickets to our Food & Wine event and our Golf Tournament, as well as 1 ticket to the Chamber Awards & Breakfast with the Mayor.

**For 2020 ONLY - Pay Just \$940 for  
Gold Sponsorship**

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# Silver (\$500)

The Silver Sponsorship is the fourth highest level of sponsorship, valued at \$770

Your sponsorship includes:

- **General Sponsor - Typed Name**
  - Your Business Name will be featured on a banner at all Ingersoll District Chamber of Commerce events in 2020.
- **President's Social - Ingersoll District Chamber of Commerce Golf Tournament**
  - You'll be one of the sponsors of the President's Social, the after-golf drink that our participants take part in. You'll be thanked for this at the event!
- **Hole Sponsor - *Ingersoll District Chamber of Commerce Golf Tournament***
  - Your brand will be featured at at least one of the holes along the course.
- **Marketing Benefits**
  - You'll get a private e-blast sent to our e-mail list to promote your event, your business, or something from the community that your brand would like to feature!
- **Tickets**
  - On top of everything else, you'll get 1 ticket to our Chamber Awards, Breakfast with the Mayor, and Food & Wine!

**For 2020 ONLY - Pay Just \$470 for  
Silver Sponsorship**

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# Bronze (\$250)

The Bronze Sponsorship is the fifth highest level of sponsorship, valued at \$280

Your sponsorship includes:

- **Hole Sponsor - *Ingersoll District Chamber of Commerce Golf Tournament***
  - Your brand will be featured at at least one of the holes along the course.
- **Marketing Benefits**
  - You'll get a private e-blast sent to our e-mail list to promote your event, your business, or something from the community that your brand would like to feature!
- **Tickets**
  - You'll get one ticket to our Breakfast with the Mayor and our Food & Wine events!

## For 2020 ONLY - Pay Just \$220 for Bronze Sponsorship

# Classic (\$150)

The Classic Sponsorship is our basic sponsorship package, valued at \$220.

Your sponsorship includes:

- **Hole Sponsor - *Ingersoll District Chamber of Commerce Golf Tournament***
  - Your brand will be featured at at least one of the holes along the course.
- **Marketing Benefits**
  - You'll get a private e-blast sent to our e-mail list to promote your event, your business, or something from the community that your brand would like to feature!
- **Tickets**
  - You'll get one ticket to our Food & Wine event!

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